

# Warren County Board of Supervisors

## RESOLUTION NO. 498 OF 2016

**Resolution introduced by Supervisors Merlino, Dickinson, Conover, Seeber, Simpson, Strough, Wood, Beaty, Frasier, Vanselow and Leggett**

**AWARDING BID AND AUTHORIZING AGREEMENT WITH LAKE PLACID ADVERTISERS WORKSHOP, INC. FOR BROADCAST AND DIGITAL MEDIA BUYING SERVICES (WC 73-16) FOR THE WARREN COUNTY TOURISM DEPARTMENT**

WHEREAS, the Warren County Purchasing Agent requested proposals for Broadcast and Digital Media Buying Services for the Warren County Tourism Department (WC 73-16), and

WHEREAS, it has been recommended that Warren County award the contract to Lake Placid Advertisers Workshop, Inc., the bidder who submitted the best value response, now, therefore, be it

RESOLVED, that the Warren County Purchasing Agent notify Lake Placid Advertisers Workshop, Inc., P.O. Box 645, Lake Placid, New York 12946 of the acceptance of their proposal, and be it further

RESOLVED, that Warren County enter into an agreement with Lake Placid Advertisers Workshop, Inc. for the provision of broadcast and digital media buying services, pursuant to the terms and conditions of the bid specifications and proposal, in an amount not to exceed One Million Dollars (\$1,000,000) per year, to be paid from Budget Code A.6417 481 Tourism Occupancy, Promotion, for an initial term commencing January 1, 2017, and terminating December 31, 2017, with an option to extend the contract for up to three (3) additional one (1) year terms, and be it further

RESOLVED, that the Chairman of the Board of Supervisors be, and he hereby is, authorized to execute said agreement in a form approved by the County Attorney, and be it further

RESOLVED, that provided this resolution has not been rescinded or the authorization provided herein otherwise amended or terminated, the Chairman may, by written agreement and upon the recommendation of the Purchasing Agent and the Director of Tourism, agree to extend the contract for up to three (3) additional one (1) year terms under the terms and conditions of the bid specifications and proposal and no further resolution of the Board shall be required.